

is an automotive industry media aimed at professionals.

The content of the magazine covers topics such as automotive technology, repair techniques, car sales, spare parts and accessories, as well as industry developments such as changes in legislation and management issues.

The magazine is published 5 times a year and is published by The Association of Automotive Technical Societies in Finland.

MEDIA GUIDE 2026

PUBLICATION DATES & MATERIAL DEADLINES

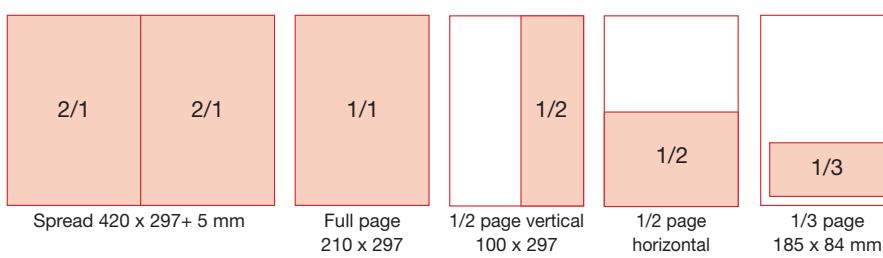
Issue	Reserve	Material	Publish date
1/2026	26.1.	30.1.	25.2.
2/2026	20.4.	24.4.	20.5.
3/2026	27.7.	31.7.	26.8.
4/2026	14.9.	18.9.	14.10.
5/2026	2.11.	6.11.	2.12.



ADVERTISEMENT SIZES AND RATES

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1/2 vertical	100 x 297 + 5 mm	1550€
1/3	185 x 84 mm	1190€

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THE ATTACHMENTS

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TECHNICAL INFORMATION

Page size: 210 x 297 mm

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Press: PunaMusta

Colour profile: CMYK, PSO Coated V3

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MEDIA SALES:

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